

# the tribune

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## Crew Speak

*The Shuttle bus tracking system indicates that buses are OFF SERVICE although they are plying on their respective routes. When is this issue going to be fixed? Are there plans of erecting an arrival system across the bus stops on campus?*

The bus vendor may not ply GPS-enabled vehicles, hence the behaviour. We will try getting it changed to "refer schedule". Currently there are no plans to have arrival systems at the bus stops. Commuters can use the available platforms to check bus arrival information.  
[CITS]

*There is tremendous scope for technological implementation in this era. Are there any other prospective plans which the committee has in store, apart from the initiatives mentioned on the website?*

The Cool Campus Committee would continue to enhance e-services that will benefit student community to portray the vibrancy of e-lifestyle in NTU. We would work closely with respective stakeholders or service providers to identify more value-added e-services for our fellow students.  
[CITS]

# Too Cool For School

By SWAROOP SRIRAM

## Our special review of NTU's Cool Campus Venture

**Series:** Cool Campus Venture

**Movies under the banner:**

**Genre:** Techno-thriller

**Plot:** Creation of a technologically-enabled campus environment for everyone to enjoy.

**Cast:** Learning Services, Services on the Go, Social Media, Helping the Lost Sheep

**Crew:** Cool Campus Implementation Committee

**Development:** The Chairman of the NTU Board of Trustees, Mr Koh Boon Hwee initiated the idea but needed some content to formulate the script which led to the Cool Campus Writing Contest in 2008. Tons of ideas poured in and hence the movie by itself can be compared to open source software.

**Overview:** The movie has been shot at different parts of the NTU. Although some of our cast are not available after 9:30 on weekdays and on Sundays, the others are always accessible and welcoming.

**Review:** Every movie needs to fulfil one or more of the three parameters – Critical Acclaim, Awards, or Box Office. Although in this case the aspect of Box Office is not applicable, it certainly has received critical acclaim of the highest order.

The performance of Learning Services is perhaps the most appreciated and sought after, not only due to the locations where it has been strategically screened, but also because of the relevance to the student life. He has starred in two movies till date which would definitely receive the 'Movie with most consecutive full house' award. The movies 'Lee Wee Nam (LWN) Library Learning Commons' and 'Learning Pod @ South Spine' are screened at different locations on campus.

However, those without prior booking would certainly have to return without watching the movie. These are the only movies screened in locations where food and drinks are not allowed. So, viewers are advised to eat before entering.

'Services on the Go' had a recent release titled 'Printing-on-the-Go',



New printing kiosks set up in halls of residence.  
PHOTO | Gong Li

released on January 24, 2011. The NTU Campus currently consists of two residential regions - The YOY (Youth Olympic Village) Halls and the non-YOY Halls. The 'Printing-on-the-go' is currently restricted to the non-YOY Halls only. It will soon be released in the other half, and the residents just can't wait. His first movie in the Cool Campus series was 'Extended Wireless Coverage for All Halls' which released on March 31, 2010. This has actually brought recreation into the lives of souls who wandered around aimlessly, not knowing about the important mail in their inbox. Much to the delight of his fans, and himself, his second movie is perhaps the best in the Cool Campus series. It was titled 'Mobile Portal for Popular Student Services'. The special feature of the movie is that students can watch it on their mobiles.

The underdog of the entire Cast team is Social Media introduced

via the promotional video 'Blogs @ NTU'. He is still working a lot to establish himself in the industry. We hope that he rises big in this useful industry.

The superstar of the Cast team, however, is 'Helping The Lost Sheep' who has starred in a whopping 4 movies. His first movie, 'Campus Map', released

on May 13, 2010, is so popular among freshmen that many of them watch it several times during the same day and sometimes 3 to 4 times before walking through a particular stretch of the campus. His second movie, 'NTU Virtual Tour' was out on June 1, 2010 and it is by far the most visually spectacular of all. Visual effects include futuristic 3D-flythrough and **720-degree Panoramas**, shot using as many as 60 cameras. The last movie was 'Internal Shuttle Bus Arrival Information' which is popular among all students and has received excellent reviews. This movie does have some technical glitches and inaccuracies which are being fixed by liaising with concerned external parties and the newer versions of the same are certainly welcome among fans.

**Recommendations:** The Cool Campus series is a must watch and should not be missed during one's student life in NTU.

## Crew Speak

*There are many LCD screens which are being installed across campus which has news, along with a scroll bar showing NTU's achievements and plans. Is it a cool campus venture or are there any such interesting ventures that the students can expect?*

They are screens left as legacy from our involvement as the host village of the YOG. In the coming months, we can expect a few more multi-panel screens in high traffic areas that will be used for publicity and infotainment purposes.  
[CELT]

*One of the projects is "Extension of wi-fi services to halls of residence". However, majority of the rooms have no wi-fi or poor connectivity. What are the plans ahead so as to improve this facility on campus?*

All rooms are already equipped with wired points. Study shows that it is not cost effective to extend the existing wi-fi service to individual hostel rooms. We are still sourcing for alternative solution.  
[CITS]